MOVING IMAGE
SAMPLE PROJECT BUDGET

This is a sample budget for moving image art projects, including video art, narrative film, and documentary. View the original article to read more, and access budgets in other disciplines.

INCOME
Confirmed
Foundation $10,000
State Art Commission $8,000
Kickstarter Campaign $10,140

Pending
Paul Robeson Foundation $10,000
Private Donors $60,000

Projected
Direct DVD online sales ($20 x 1000 units) $20,000
Cable TV rights $50,000
Foreign rights $20,000

To Be Raised $5,200
Total Income $250,140

EXPENSES
Development & Pre-production
Transportation and meals (airfares, car rental, lodging, meals, per diems) $3,600
Materials $900
Personnel (director, producer, writer, researcher) $20,000
Administration (phone, postage, copies, internet, fiscal agent fees) $1,700

Production
Transportation and meals (airfares, car rental, lodging, meals, per diems) $15,000
Materials $3,200
Personnel (director, producer, production crew) $42,000
Actors $50,000
Administration (phone, postage, copies, internet, fiscal agent fees) $2,000
Production equipment and facilities rental $9,500

Post-production
Transportation and meals (airfares, car rental, lodging, meals, per diems) $6,000
Materials $2,640
Personnel (director, producer, editor, sound engineers, etc) $42,000
Administration (phone, postage, copies, DSL, fiscal agent fees) $4,600
Lab fees and post-production facilities (dubs, editing, subtitles, mix) $16,000

Distribution Launch
<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transportation and meals (airfares, car rental, lodging, meals, per diems)</td>
<td>$8,000</td>
</tr>
<tr>
<td>Personnel (director, producer, production crew, publicist)</td>
<td>$5,000</td>
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<tr>
<td>DVD mastering &amp; production</td>
<td>$5,000</td>
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<tr>
<td>Administration (phone, postage, copies, internet, fiscal agent fees)</td>
<td>$1,000</td>
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<tr>
<td><strong>Contingency</strong></td>
<td>~5% of total budget $12,000</td>
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<tr>
<td><strong>Total Expenses:</strong></td>
<td>$250,140</td>
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</tbody>
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